

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 I

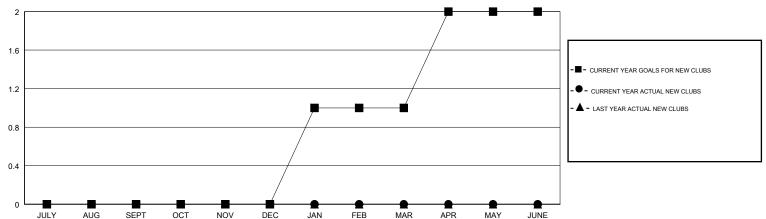
Results as of: 12/31/2017

GMT: GORDON ZIEGLER LOCATION WASHINGTON Clubs

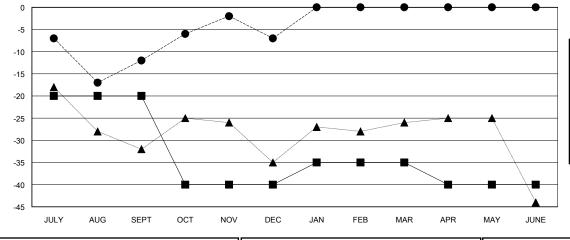
GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	-20	30	33
OCT/NOV/DEC	0	0	0	OCT/NOV/DEC	-20	35	24
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	5	0	0
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	-5	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE







■-	MEMBER GROWTH NET GOAL

- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 0	
DROPPED MEMBERS	
DECEASED	6
CLUB CANCELLED	0
OTHER	51
TOTAL	57

26 CLUBS OF 51 ADDED 1 OR MORE	
NEW MEMBERS	
	1

GENDER DISTRIBUTION				
MALE	785 (64.98%)			
FEMALE	423 (35.02%)			

Women Percentage Fiscal Year Goal: 37%

TOTAL FAMILY UNIT MEMBERS

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

FAMILY MEMBERS PAYING HALF
DUES

216

109